

Gilman Public Library

Our Objectives & Goals for 2021-2024

Mission Statement

Gilman Public Library opens its door to all people, building strong local and world connections.

Goals

These goals and objectives are subject to change depending on how COVID progresses through the year(s)

Goal # 1: Build a stronger community where individuals of all ages come together, through programming, activities, and materials covering a broad spectrum of interests

Objective A. Provide Programming for Adults.

1. Create a Winter Reading Program in 2021 for adults. Evaluate in October 2021 the possibility of making it an annual event, based on attendance, number of registrants, number of books checked out, and evaluations and comments made by participants.
2. Continue Friday Night Fun Nights, bi-monthly, once it is safe to do so again.

Objective B. Seek & Make Available Speakers

1. Bring in authors to speak when it's safe to do so
2. Apply for a grant from Humanities Iowa to provide speakers, at least one annually.

Objective C. Continue the Book Club

1. Resume offering book club starting April 2021, meeting once a month if possible
2. In January 2022, reevaluate the Book Club times and attendances, in order to better gauge what times / books best work for the community

Objective D. Offer Monthly Story Times

1. In 2021, experiment with Friday night & Saturday morning story times, gauging interest, as well as which timing works best with families' busy schedules.
2. In 2022, establish a regular schedule for Story Time, or create a calendar with the Story Time Schedule for the year. E-mail to interested families. Also have some paper copies at the library for those families not reached by e-mail. Include flyers for the post office and possibly schools in order to further get the word out.

Objective E. Provide Teen Activities

1. Survey teens in summer 2021 for activities they would like to see offered at the library.
2. The Library Board will gauge interest in creating a teen advisory board by June 30, 2021
3. Provide at least one teen activity by December 31, 2022, and for each year following.
4. Gauge interest in creating a gaming club for teens / pre-teens

Objective F. Purchase a movie license and have showings

1. Write a grant for purchasing a movie license and a projector.

2. Have monthly movie showings for 2022, passing a bucket each time to help build funds to renew license. Attendance and donations will indicate interest in continuing.

Objective H. Be conscientious about including all genders in materials & program selections.

1. Director will include in monthly book orders, at least two books that have been requested by male patrons, or two books written by authors checked out frequently by male patrons.
2. In 2021 & 2022 spotlight at least one man or boy for each year
3. Attempt to appeal to male readers by including some sort of activity that will focus on more masculine interests.

Objective I. As a library, be more involved in community activities

1. Approach committee for "Gilman's No River Days", offering our support and involvement for 2021.

Objective J. Create a monthly online newsletter

1. Patrons will sign up for online newsletter, starting February 2021.
2. Make available a few printed copies also, for those patrons without e-mail.

Goal #2: Be a connecting point for bridging the digital divide.

Objective A. Provide, maintain & update three public use computers

1. Reinstall Deep Freeze on the three public use computers by April 2021.
2. Conduct weekly updates and scans on public use computers

Objective B. Continue to provide high speed wi-fi

1. Continue working with local phone company, Partner Communications to provide high speed internet

Objective C. Provide e-books to Gilman residents

1. Work on promoting BRIDGES in order to further its use and validate its cost.

Goal #3: Ensure that the library's public spaces are inviting, accessible, and safe.

Objective A. Work toward fulfilling Priority 1 of our ADA plan. # 1 and #5 Not done

1. Check with and work with city on signage and painting of access aisle for van accessible space, completing by August 31, 2021.
2. Get bids by June 30, 2021 for concrete work needed for making front entrance handicapped accessible.
3. Write grants in 2021/2022 to cover the costs of making front entrance handicapped accessible.

Objective B. Work on better access to magazines and newspapers

1. Acquire a magazine rack to better display the magazines within the library
2. Determine by December 2021 whether to subscribe to any new magazines
3. Determine if there is a better way to display the newspapers on offer

Objective C. Interior painting

2. Evaluate the main room. Make decision in March of 2021 on best option of painting an

accent wall or all walls.

3. Paint main room, completing by December 31, 2021.

Objective D. Create a more welcoming exterior.

1. By June 30, 2021, create drawings or screen shots of possible changes to the exterior, such as the use of shutters, planters, or flags, etc.
2. By June 30, 2022 determine costs for each option and make a library board decision for best option.
3. Director will write a grant(s) for large ticket items. Request local funding or donations for smaller ticket items.

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